

Romanian Food Festival

11th Edition

November 4th - November 6th, 2016

Colleyville, TX

WHO WE ARE and WHY DO IT

The Saint Mary's Romanian Orthodox Church, located at 3801 Glade Road, in Colleyville, TX is hosting its 8th Annual Romanian Food Festival on November 4,5,6, 2016 on its premises. The first Romanian Food Festival was held in November 2006 and during the last years it has become a greatly anticipated community event.

We organize the Romanian Food Festival to present Romanian culture and customs to the greater community. Believe it or not, there is more to Romania than Transylvania and Dracula. Additionally, the festival is a way to help support the church, while giving back to the community.

FESTIVAL ATTRACTIONS

In addition to the live Romanian music and traditional folk dance shows, we will have gymnastic and boxing demonstrations, church tours, icon painting (a very important tradition in the Orthodox Church), paint and sculpture exhibitions and Romanian handcrafts. To add to the family fun is a children's activity area including a bounce house, games, face painting and a petting zoo. And, of course, the best Romanian food west of the Mississippi!!!

ATTENDENCE

Previous years 3000 to 3,500 visitors (out of which a little more than 300 were children) came from all over the DFW Metroplex. About 60 % of the total attendees were Americans and other nationals, and 40% were of Romanian origin. Over the years, our attendance has increased constantly. This year we expect around **4,000 visitors!**

Also, the vendors' interest for our festival increased. They had a good time and they did well with their sales, too.

ADVERTISING

In the previous years, we advertised the Romanian Food Festival through 5,000 invitations by post card sent on a radius of distribution of 3 miles, invitations by email to more than 5,000 users, promotion of the event on newspapers news/columns (local), radio (interview on local radio station), advertisements posted on the Internet (Google, Facebook, etc.), TV (our main sponsor was a famous Romanian TV station that broadcasts internationally and is watched by Romanians all over the world: ProTV International), and through press releases in the USA and in Romania.

In an effort to increase attendance this year, we are planning to increase the flyers' distribution radius and use the same media as described above, while increasing the number of radio stations, TV stations, newspapers, internet sites to carry out our ads. In addition, we are considering renting 1-2 billboards in the area to advertise this event.

HOW CAN YOU BENEFIT

Our Festival takes place in Colleyville, a very affluent, intensely growing part of the DFW Metroplex, which offers great advertising exposure. The vendor's booths are located in the highest pedestrian traffic area.

The standard fee for all the 3 days period of the festival is **\$300 for a premium location in the food court area.**

We offer a tent, electricity access, tables and chairs, or you can bring your owns. Restrooms are available and parking is in a specially assigned area near the church. Details about location, time and payments can be found in our **vendor contract.**

For more information, please contact one of the vendor committee members or visit the festival web site: www.romanianfestival-dallas.com

We want your business to be successful and we want you to have a wonderful experience at our festival! We will work with you; we will try to accommodate your needs and to make sure that you will participate again next years!

Thank you in advance for your willingness to support the efforts of our church and make a difference in our community. We're counting on your support!

Sincerely,
Cornelia Datcu
Festival Manager

Vendor committee:

CorneliaDatcu:214-418-5522, corafestival@yahoo.com

Oana Lepadatu:469-955-3553(accept text), oanalepadatu2009@yahoo.com

ROMANIAN FOOD FESTIVAL
www.romanianfestival.sfantamaria-dallas.org
VENDOR CONTRACT

VENDOR Name: Organization / Individual

_____ located at _____
City _____ State _____ Zip Code _____ represented by
_____ Title:

And

St. Mary's Romanian Orthodox Church located in 3801 Glade Rd, Colleyville, TX, 76034,
Represented by, _____ Vendor Committee member - 2016
Romanian Food Festival.

WITNESSETH:

WHEREAS, the Vendor desires to participate by selling MERCHANDISE during the
Romanian Food Festival at St. Mary's Romanian Orthodox Church located in **3801 Glade Rd,
Colleyville, TX, 76034**, as following:

Friday, Nov. 4th, 2015: 05 P.M. – 10 P.M.

Saturday, Nov. 5th, 2015: 10 A.M. – 10 P.M.

Sunday, Nov. 6th, 2015: 12 P.M. – 6:00 P.M.

WHEREAS, the Vendor understands that the vendor area is a **10' x 10' outside ground space**.

*WHEREAS; Saint Mary's Romanian Orthodox Church is agreeable to the Vendor selling
certain merchandise and/or goods, as described below (short description of items to sell):*

WHEREAS; the Vendor understands that any religious item offered for sale must be
Christian. WHEREAS; St. Mary's Romanian Orthodox Church reserves the right to have
removed any items that are in direct competition with the items sold by St. Mary's Romanian
Orthodox Church (food prepared on-site for immediate consumption, any kind of beverages,
Romanian handcraft) or any items which are considered inappropriate.

WHEREAS; the Vendor agrees to pay in advance a non-refundable Vendor fee as determined by
the items selected below.

The space is not reserved until a signed contract and check made payable to "**Saint Mary's
Romanian Orthodox Church**" is received, and accepted. **Checks and a completed and signed
copy of this contract should be sent to:**

**ST. MARY'S ROMANIAN ORTHODOX CHURCH - attn. Vendors Committee
3801 Glade Rd, Colleyville, TX, 76034**

The Vendor must select only one of the following Booths by checking the desired box:

Premium Booth - \$300

The booths will be cover by 10x10 canopy tent and come with a chair, one 2'x7' table and
access to electricity. Renting for additional table(s) is \$10 each and for chair(s) \$5 each.

The Vendor may optionally select any of the following Advertising spaces in the Festival
Program by checking the desired boxes (Content must be submitted in electronic format **before
October 17, 2016**, [at corafestival@yahoo.com](mailto:corafestival@yahoo.com), must be in pdf format):

Full-Page Ad \$150

Half-Page Ad \$100

NOW, THEREFORE, in coordination of the promises and mutual agreement and agreements herein combined, the parties hereto agree as follows:

1. Saint Mary's Romanian Orthodox Church reserves the right in its sole discretion to decide where the space allotted to the Vendor shall be located.
2. Vendor supplying their own tent shall use a 10' x 10' CANOPY TENT;
3. Vendor supplying their own tables shall use maximum 3 TABLES
4. All aisles in between tents must be clear of carts, merchandise, boxes, etc.;
5. Vendor understands that there will be one 12Amp electrical connections provided. Additional electrical configurations need to be arranged and approved in advance. Open flames, candles or generators will not be permitted;
6. There shall be no smoking in or around the tents;
7. Vendor agrees that it is the Vendor's responsibility to set up, maintain and supervise their OWN area.
8. Vendor agrees to provide and be responsible for all specialty displays.
9. Vendor assumes responsibility to accept sales by cash or checks payable to Vendor only. Sales tax of any kind will be the responsibility of the Vendor;
10. Raffles of any kind will not be allowed;
11. Vendor agrees to keep booth open until 6:00 PM, November 6, 2015 after which time, dismantling shall commence and all items must be removed by 8:00 PM on November 6, 2015
12. Vendor agrees to pick up any litter from rented space and put in the trash bins or dumpsters;
13. Saint Mary's Romanian Orthodox Church will provide limited security, but Saint Mary's Romanian Orthodox Church assumes NO liability for theft, pilferage, or loss of Vendor's property;
14. Any customer dispute will be strictly handled between the vendor and the customer in a very discreet way, outside of the Festival. St. Mary Orthodox Church is not responsible or liable for handling these disputes.
15. Vendor agrees to indemnify and save Saint Mary's Romanian Orthodox Church harmless from and against any and all claims, demands, losses or expenses (including without limitation, reasonable attorney's fees and costs) whatsoever arising out of or in connection with (a) customers injury caused by the products sold by the Vendor, or (b) personal injury or damages to personal property caused in whole or in part by the act, omission or negligence of Vendor or of Vendor's agents, employees, contractors or helpers, or (c) this agreement;

UPON SIGNATURES COMPLETELY AFFIXED BELOW, the parties hereto caused this Agreement to be duly executed as of the month, day and year noted below.

VENDOR shall mail a copy of this 2 page agreement, with OWN signature and all the information completed below, together with the appropriate check before October 17, 2015 to Saint Mary's Romanian Orthodox Church, 3801 Glade Road, in Colleyville, TX 76034

VENDOR

**ST. MARY'S ROMANIAN ORTHODOX
CHURCH**

Represented by :

Represented by :

Phone 817-858-080

Phone:

Cell:

Cell

E-mail

Email:

Signature:

Signature:

Date:

Date: